

NINJA FORMS GRAVITY FORMS

Two powerful WordPress form plugins. Which one is right for you?

 NINJA FORMS		 GRAVITY FORMS	
	A free, flexible form plugin with optional add-ons. Great for simple to advanced forms.	 OVERVIEW	A premium form plugin known for advanced features and powerful integrations. 
	Easy to get started with. Drag and drop builder is simple and intuitive.	 EASE OF USE	Slightly steeper learning curve due to more advanced options. 
	Free core plugin on WordPress.org. Add-ons start from a low price.	 PRICING	Premium only. Plans start higher but include all features in one package. 
	Core features in free version. Advanced features available through add-ons.	 FEATURES	All advanced features included. Conditional logic, calculations, multi-page forms and more. 
	Many integrations available via add-ons (email marketing, CRM, payments and more).	 INTEGRATIONS	Large range of built-in integrations with popular tools and services. 
	Available with the Conditional Logic add-on.	 CONDITIONAL LOGIC	Advanced conditional logic included in all licences. 
	Available via add-ons (Stripe, PayPal and more).	 PAYMENTS	Built-in payment integrations with Stripe, PayPal and Authorize.Net. 
	Free support in the WordPress forum. Priority support with paid plans.	 SUPPORT	Dedicated email support for all paid licences. Extensive documentation and community. 
	Small businesses, bloggers and anyone on a budget who needs flexibility.	 BEST FOR	Businesses, developers and agencies who need powerful features and reliability. 

**CHOOSE NINJA FORMS IF YOU:**

- ✓ Want a free plugin to get started
- ✓ Have simple to medium form needs
- ✓ Like the flexibility of add-ons
- ✓ Are working with a limited budget

**BOTH ARE EXCELLENT CHOICES!**

It depends on your needs and budget.

CHOOSE GRAVITY FORMS IF YOU:

- ✓ Need advanced features out of the box
- ✓ Want powerful integrations
- ✓ Need reliable support
- ✓ Work on client projects or run an agency



Tip: If you need basic forms with flexibility, go with Ninja Forms.
If you need advanced features and all-in-one power, choose Gravity Forms.

